

## News Release

March 6, 2015

# PRINT CHINA 2015

The 3rd International Printing Exhibition of China (Guangdong)

Tuesday–Sunday, April 7–12, 2015

Guangdong Modern International Exhibition Center, 3C1007–1 (1,006 sq. m)

**PRINT CHINA 2015**  
**Theme**  
**Innovation changes the world**

Komori Corporation (Head Office: Sumida-ku, Tokyo, Japan; Representative Director and President: Satoshi Mochida) will exhibit four sheetfed offset presses and one digital printing system under the theme 'Innovation changes the world' at PRINT CHINA 2015 (The 3rd International Printing Exhibition of China (Guangdong)). The following is an outline of the Komori booth.

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PRINT CHINA 2015

The 3rd International Printing Exhibition of China (Guangdong)

Dates: Tuesday–Sunday, April 7–12, 2015  
Venue: Guangdong Modern International Exhibition Center  
Komori booth: 3C1007–1 (1,006 sq. m)

PRINT CHINA 2015 (The 3rd International Printing Exhibition of China (Guangdong)) will be held in Guangdong, China, for six days, Tuesday–Sunday, April 7–12, 2015.

Komori Corporation will exhibit four sheetfed offset presses and one digital printing system under the theme ‘Innovation changes the world’ at PRINT CHINA 2015. Through the technologies and solutions presented in the Komori booth, we will show our commitment to becoming the business partner of customers that is capable of improving their margins and increasing their productivity.

**= Theme =**

“Innovation changes the world”

Komori is recognized throughout the industry as a leading manufacturer of printing presses. However, the printing industry has entered a period of fundamental change, and Komori must not only improve press print quality and productivity but also offer solutions to the issues that customers are facing. We are proactive in presenting a variety of ideas, and by being a trusted print engineering service provider (PESP), we will be a kando-inspiring enterprise for our customers.

At this exhibition, Komori will present a range of solutions that are directly linked to improving user profitability, including the fusion of new OffsetOnDemand – realizing extremely short run/short turnaround performance by shortening setup time, cutting paper waste and shortening printing processes while maintaining the high quality and productivity of offset printing – with DigitalOnDemand – offering new solutions for cooperation between offset-oriented digital printing and postpress, as well as total plans for printing materials and equipment that maximize the potential of the press.

**= Exhibit Machines and Outline =**

Komori will make specific proposals of the optimum solutions for needs in general commercial, extremely short run, gang run, package and label printing using four offset presses and one digital printing system. We will also present useful suggestions for improving productivity through upgrades of installed equipment.

PRINT CHINA 2015: Count on seeing the best at the Komori booth. We look forward to seeing you.

**About Komori Corporation**

Tokyo-based Komori Corporation, a premier manufacturer of sheetfed / web offset printing and security printing presses, provides world-class technology especially suited for today’s highly competitive printing marketplace. Delivering the highest level in print quality coupled with impressively fast makeready and JDF connectivity through open systems architecture, Komori presses help printers achieve higher productivity levels essential for increased margins and business growth.