



# Komori Europe and Highcon Announce Strategic Partnership

Yavne, Israel, August 29, 2017; Komori Europe Corporation and Highcon Systems Ltd. have entered into a strategic selling agreement, further strengthening the existing Highcon relationship with Komori in Japan and America. Komori Europe is in the process of installing a Highcon Euclid III digital cutting and creasing machine at the Komori Graphic Center-Europe in Utrecht and will sell and support the entire Highcon® product line in France, Italy, UK and the Netherlands.

The Highcon digital finishing solutions are the perfect complement to the Komori fleet of offset presses as well as the new Impremia IS29, 29-inch inkjet, sheetfed UV printing system. The Highcon solutions not only remove bottlenecks in the post-press process by dramatically reducing setup time and enabling rapid turnaround of jobs, but also deliver increased design options with the ability to produce intricate cutouts, etching, variable data cutting, and the promise of accessible Web-to-Pack with the Highcon Axis. The potential of this combination is ideal for print providers who want to offer a wide range of commercial and packaging applications.

"We are very pleased with this partnership that highlights Komori's commitment to support our customers developing successful business models utilizing both offset and digital print, from concept to final product. We are convinced that our European customers will benefit from the combined expertise of our two companies, allowing them to develop and deliver innovative applications and a faster time to market," said Peter Minis, Marketing Manager for Komori Europe.

Jens Henrik Osmundsen, Highcon VP Global Sales added, "We already have several joint customers and are proud that Komori, with their 100 year focus on reliability and quality, understands the true value that our technology can bring to their customers, whether offset or digital. We look forward to working together to expand the Highcon customer base."

The Highcon Euclid III digital cutting and creasing machine will be demonstrated during the Autumn Open House at the Komori Graphic Center-Europe in Utrecht on 4 and 5 October 2017. Registration is now open at www.komori.eu

# **About Highcon**





Founded in 2009 by Aviv Ratzman and Michael Zimmer, Highcon developed a truly innovative digital cutting and creasing solution that is transforming the post-print market. Highcon now offers converters, printers and trade finishers a product portfolio that covers a wide range of formats, substrates and applications: from general commercial and packaging products to variable data cutting, 3D modeling and an online web-to-pack solution. The Highcon solutions replace the expensive and slow conventional die making and setup process with a digital technology that bridges the gap between design creativity and production capability, delivering improved responsiveness, design flexibility and the ability to perform a wide range of applications in-house. Highcon products are installed at customer sites all over the world.

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### **About Komori Europe**

Komori is a leading manufacturer whose products include Lithrone and Enthrone series sheet-fed offset presses, System series web offset presses and various other graphic arts devices. It also supplies currency printing presses to Japan's National Printing Bureau as well as customers in dozens of countries around the world. Komori is committed to improving the quality and performance of its existing presses and responding to the ongoing trend toward digital and networked production. It is currently focused on the development of information sharing networks and automated systems supporting the construction of integrated print workflows. Komori's long-term goal is to continue providing its customers with a comprehensive range of printing solutions tailored to specific needs as it works to remain a trusted print engineering service provider (PESP).

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