



## **PRESS RELEASE**

29 March 2016

## Impremia IS29 at Komori VIP event 24 March

On Thursday 24 March, Komori International Europe organized a Pre-Drupa Impremia IS29 VIP event at the Komori Graphic Center Europe in Utrecht.

Selected customers from different market sectors such as commercial print, packaging and book printing, were invited to see the new Komori Impremia IS29 digital UV inkjet press.

After a welcome by the President of Komori International Europe, Mr Akihiro Komori, the IS29 was presented. During a live demonstration, the VIP customers were impressed by the speed, quality and variety of materials as well as the very wide colour gamut of the IS29.

Robert Holscher, Director of Digital Sales, says: "The combination of the B2 format, the speed, the use of UV ink and the outstanding quality make the IS29 the excellent choice for the most demanding of customers. Just by looking at it you realise immediately that this is a heavily engineered Digital Press, rather than just a digital print device.

Due to the use of UV ink, the ink is immediately dry and the printed sheets are ready to finish. UV ink does not need pre-coated paper and enables the use of synthetic materials. Therefore, commercial and packaging printers can use the same substrates on the Impremia IS29 as on their offset press, handling substrates between 0.06 mm offset paper and 0.6 mm cardboard.

The wide colour gamut of the IS29 well exceeds the ISO 12647-2 norm, and allows an excellent match in colour between sheets printed on an offset press and the IS29. The consistency of colour throughout the run length is exceptional and can be compared to a proof printer. The ability to handle cardboard combined with the excellent colour consistency and wide colour gamut also makes the IS29 an excellent choice for the short run packaging market.

With the IS29, it is finally possible to mix and match jobs between the offset press and the IS29 Digital Press. At the demonstration, the output of the IS29 was matched to the printed sheets from the Komori Lithrone G40P press using the K-ColorSimulator2.

Using high quality structured papers, the new Komori Digital Press is even capable of producing fine art reproductions. The print quality of the IS29 will allow our customers to add value and open very lucrative cultural, fashion, cosmetics and luxury trade markets.

Robert Holscher: "The feedback from our VIP customers during the event has been very positive, resulting in appointments for personalized demonstrations and detailed discussions. This shows that we have a great Digital Press combining offset quality with digital flexibility."

This LED-UV based Digital Press runs at a speed of 3,000 sph simplex and 1,500 sph duplex and prints at a resolution of  $1,200 \times 1,200$  dpi on a maximum sheet size of  $585 \times 750$  mm. The Impremia IS29 press can handle a large variety of substrates in thicknesses of 0.06-0.6 mm single-sided and 0.06-0.45 mm double-sided. It also features instant drying, double-sided one-pass printing and the ability to immediately start post-press processes.

The Komori Impremia IS29 will be shown at Drupa at the Komori booth and Komori is expecting a very high interest at the show for their digital solutions.

Enclosed: 3 photos

For more information:

Robert Holscher, Director of Digital Sales, Komori International (Europe) BV Phone: +31 2 48 28 93 / Email: <u>r.holscher@komori.eu</u>

Catherine Ressuge, Marketing Director, Komori International (Europe) BV Phone: +33 (0)1 42 37 81 36 / Email: <u>c.ressuge@komori.fr</u>