

## PRESS RELEASE

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### 3 Komori Impremia IS29 presses for Artron Art (Group)

**Komori Corporation (Sumida-ku, Tokyo; President, Representative Director and COO: Satoshi Mochida) and Artron Art (Group) Co., Ltd., the first Chinese company to install an Impremia IS29 sheetfed inkjet digital printing system, took part in a signing ceremony for the Impremia IS29. The following is an outline.**

In June of this year at drupa 2016, Artron became the first printing company in China to decide to install Komori's Impremia IS29 UV sheetfed inkjet digital printing system. In addition, as a result of a comprehensive assessment of the productivity and print quality of the Impremia IS29, which combines offset and digital printing technologies, decided to install an additional two machines. Komori and Artron will forge the future of digital printing through close cooperation in the digital printing business.

On December 5, the first operation of the Impremia IS29 and the signing ceremony for strategic cooperation were held at the Artron Art Center in Beijing. Wan Jie, Chairman of Artron Art, Kazunori Saito, Executive Officer of Komori and PESP Project Leader, Ken Sagawa, President of Komori Hong Kong (KHK) and others took part in the event.

Since its founding in 1993, Artron has provided high-level fine printing as a world leader in the printing industry. This year marks the 20th year of Artron's continued close relationship with Komori. Almost all of Artron's nearly 30 presses at its plants in Beijing, Shanghai and Shenzhen are made by Komori.

Artron relentlessly seeks print quality according to rigorous standards and, as the result of comparing many technologies and products, is certain that the Impremia IS29 will open up the digital printing market in China. At the signing ceremony, Artron Chairman Wan Jie spoke as follows: Artron is leading in its engagement with digital printing and plans to make every effort to open this new market and promote the growth of digital printing in China.

Komori has a longstanding cooperative relationship with Artron and is an important strategic partner. Based on this support, Artron is proud to be the first Impremia IS29 user in China. From the printing tests, we judged that the stable print quality and technology fulfill Artron's needs and offer future potential, and we decided to invest in two additional machines.

Impremia IS29 Main Features:

- High print quality with 1,200 dpi resolution and the feeling of volume that is associated with offset printing.
- Able to print with ordinary offset printing paper (no need for any precoating or certified paper).
- Excellent sheet size for imposition and sheet thickness range suitable for packaging.
- Single-sided/double-sided printing with fully automatic changeover.
- Ability to start finishing immediately due to UV ink.
- Color matching with offset printing.

Markets are changing with the times, and change that meets needs is required. Komori knows that the key to the success of a printing company consists of improving productivity through the combination of offset and digital and the flexibility to maximize the economic effect. Komori is working on these issues together with customers and will create a new future of digital printing.

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For more information:

Catherine RESSUGE, Marketing Director, Komori International (Europe) BV  
Phone: (+33) 1 42 37 81 36 / Email: [c.ressuge@komori.fr](mailto:c.ressuge@komori.fr)

Peter Minis, Product Manager, Komori International (Europe) BV  
Phone: +31(0)30 248 2828 / Email: [p.minis@komori.eu](mailto:p.minis@komori.eu)