

PRESS RELEASE

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## **Komori International (Europe) BV widens its business horizons and its Komori Graphic Technology Centre-Europe (KGC-E)**

### **KGC-E is undergoing a huge facelift that will double its capacities**

KGC-E, the Graphic Technology Centre at the heart of the Komori European Headquarters in Utrecht, is now starting a huge refurbishment programme that will allow not only its floor space but also its overall operational capacities to be doubled.

It will be drastically extended and undergo numerous modifications and upgrades that will change it, at fall, into a state-of-the-art showroom with a Printing College, a Creative Lounge and outstanding and extensive demonstration, education, R&D and training facilities.

The new doubled and renewed showroom shall allow Komori Europe to demonstrate 5 presses to their Pan-European customers and prospects and integrate specialized thematic corners. The new refurbished Komori KGC-E will keep on focusing on Komori's renowned exclusive and revolutionary H-UV instant drying technology. It will also feature the new flagship of the Komori range: the Lithrone GX40 carton, widely appraised by the worldwide packaging industry for its reliability, flexibility and the outstanding level of its automation, colour and quality control devices at the highest production speed. A dedicated Packaging Open House scheduled before summer will therefore be starring a six-colour GLX-40 fully equipped with the latest technologies available and gather major European packaging printers in the extended KGC-E showroom.

The substantially enlarged demonstration suite of the refurbished KGC-E will also allow Komori to exhibit the fruit of its new developments in digital printing and to enlighten its new business vision as well as the new products and services resulting from its new status of Print Engineering Solution Provider. Says Philippe Fiol, Group Business Development Director: "We are more than an equipment supplier and each of our customers' need is unique and requires an exclusive solution. That is why our

new KGC-E has been redesigned to allow us to present our new products and services ranged respectively under the K-Supply and the KomoriKare banners.”

Emphasizes Akihiro Komori, President of Komori (International) Europe BV: “We strongly believe in the future of print, in the complementarity of offset and digital technologies and the extension and renewal of our Graphic Technology Centre is one more evidence of Komori’s permanent commitment to innovate and offer our customers new business opportunities within our Kando philosophy.”

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*Photos:*

- 1. Impression of KGC-E renewal 1*
- 2. Impression of KGC-E renewal 2*

*If you require more photos please email your request to [i.cappelle@komori.eu](mailto:i.cappelle@komori.eu)*