

PRESS RELEASE

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Half size, full potential: 29-inch presses in the spotlight **Komori shows broad portfolio in B2 printing**

The recent ‘Half size, full potential’ event at the Komori European Graphic Technology Center in Utrecht (The Netherlands) promised to stage ‘a technology showdown’. Some 200 visitors from all over Europe and beyond, witnessed how the Komori Lithrone GL-29, Impremia IS-29 and the Screen TruePress Jet 520HD proved to be a perfect match – opening up new possibilities for new applications and new business models in B2 printing.

Early October, printers from 16 countries including Poland, Russia as well as the United Arab Emirates and Turkey, were in for a special treat when they visited the ‘Half size, full potential’ event that Komori Europe organized together with Screen Europe. They were able to explore the full potential of Komori’s broad portfolio in B2 printing at first hand. As they visited the European headquarters of both Komori and Screen, they got a really close look at not only the Lithrone GL-29 and the Impremia IS-29, both introduced at Drupa 2016, but also at the TruePress Jet520 HD which was recently added to Komori’s offering in Europe as well.

Significant segment

Welcomed by Mr. Akihiro Komori, President of Komori International (Europe), visitors were presented an overview of Komori’s longstanding heritage of over 93 years in offset printing and its ability to continuously push further innovation, such as its cloud-based KP Connect data monitoring and analysis system. Komori has also set a new standard with its revolutionary low energy accelerated drying system that cures high-sensitive ink with a single low-power H-UV lamp. To emphasize the enduring significance of the 29-inch (or B2) format segment in the graphic arts industry, the Komori European Graphic Technology Center provided the perfect stage for live demonstrations of both the Lithrone GL-29 and the Impremia IS-29.

Impremia IS-29

Introduced at Drupa 2016, the Komori Impremia IS-29 sheetfed inkjet press is now quickly making its inroads to the high-end printing industry, with first installations in Europe expected before the end of this year. This digital production system has been built ‘like an offset press’, explained Robert Holscher, Director of Digital Sales at Komori International Europe. Opening up the machine, enabling visitors to watch the inkjet print heads at work, Holscher showed his audience the unique abilities UV inkjet printing provides: “The Impremia IS-29 uses the same substrates as an offset press can, without the need for primer as other inkjet presses do. It can print on cardboard, metallized paper, plastics and polypropylene. It can do double-sided printing with exact registration and its wide colour gamut provides offset-like quality. Printed sheets are cured immediately, allowing for rapid finishing and quick delivery to customers.”

Print samples were provided to the audience to compare digital to offset printing on the Komori Lithrone G29 press, also performing live at the event.

Lithrone G29

The new Komori Lithrone G29 was another highlight at Drupa for Komori in its 29-inch portfolio. In Utrecht, a highly automated 5-colour G29 machine including a coater, an extended delivery unit and H-UV drying, demonstrated a complete job change-over in just three minutes and proved how every sheet –even when printing at maximum speed– leaves the press completely dry. By digitally linking the press up to the Komori Apressia cutter, the printed materials were finished immediately after printing, providing excellent examples for visitors to closely inspect and even compare to the output of the Impremia IS-29.

TruePress Jet 520HD

To further enhance customers' choice in 29-inch printing, Komori Europe recently added the Screen Truepress Jet 520HD to its portfolio. Visiting the headquarters of Screen Europe in Amstelveen, attendees to the co-hosted 'Best of Both 2016' event learned about how Screen has already installed over 1,000 Jet 520-series of inkjet presses since its premiere in 2006. Most of these systems are currently used for transactional printing, but the Drupa-introduction of the high-end 520HD version now takes the platform into commercial printing. New inks, set to be introduced by early 2017, will further improve the range of substrates of both coated and uncoated papers the Truepress Jet 520 HD can handle.

Successful event

Visitors of the 'Half size, full potential' event have shown great enthusiasm about both the broad range of choice and the high standard of quality, speed and productivity Komori is offering. Following up on this success, Komori is staging another Open House at its European Graphic Technology Center in Utrecht. On 19 and 20 October 2016, printers are invited to experience the benefits of 'Full format H-UV print' at first hand, this time focussing on Komori's wide portfolio of 40-inch presses and H-UV drying technologies.

Enclosed: 2 photos

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